

# HOW CAN BUSINESS ANALYSIS SUPPORT CHANGE STRATEGY

A business analysis professional can connect business needs and solutions with the change strategy by performing the following:



## 1. Requirement analysis

Conduct detailed and thorough analysis to understand the current state of the organization, identify the need for change, and elicit and document the requirements for the desired future state



## 2. Prioritization of requirements

Engage and work with stakeholders to prioritize requirements based on business value and strategic importance, and assist the organization in making informed decisions about which change to implement first



## 3. Stakeholder analysis and engagement

Identify and analyze stakeholders who will be affected by the change strategy and engage with them to gather their inputs and thoughts, address concerns, and ensure their buy-in/acceptance of the change strategy



## 4. Communication and documentation

Communicate efficiently with various stakeholders, translating technical information into business languages, and create documentation (e.g., process flows, use cases) to ensure a shared understanding of the change strategy



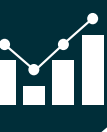
## 5. Impact assessment

Assess the impact of the proposed change strategy on business processes, systems, and people; identify potential risks and challenges associated with the change and propose mitigation strategies



## 6. Business process modelling

Model the existing and future business processes to visualize and communicate the changes and ensure that the new business processes are aligned with organizational goals and objectives



## 7. Data analysis

Analyze data to support decision-making during the change strategy implementation and ensure that the data requirements for the new system/processes are clearly defined and met



## 8. Solution evaluation

Evaluate potential solutions to ensure they meet business needs, address identified challenges/problems, and provide insights into the feasibility, cost, and benefits of different solutions



## 9. User Acceptance Testing (UAT) support

Collaborate with end-users during UAT to ensure that the implemented changes meet their needs and expectations, then facilitate the resolution of issues identified during testing



## 10. Training and support

Contribute to the development of training material and support the training process; assist in preparing end-users for the changes and help address any challenges during the transition from project to business as usual (BAU) status