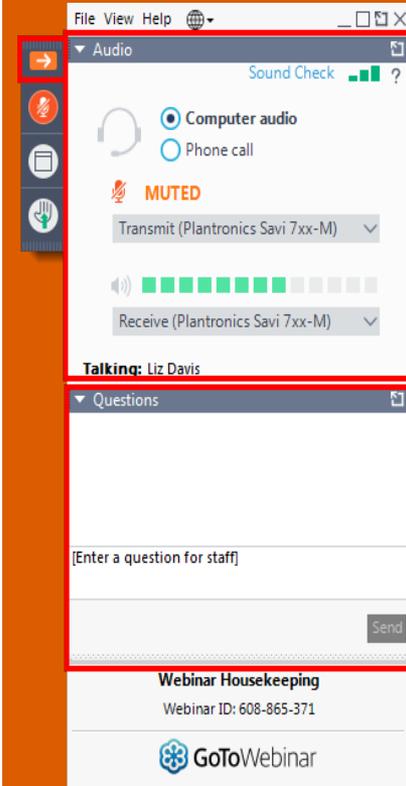


Welcome to the Webinar...we will begin shortly.

There are two methods for listening to this webinar, select **Audio** from the toolbox on the right side of your screen, and:

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- All participants are muted during the webinar.

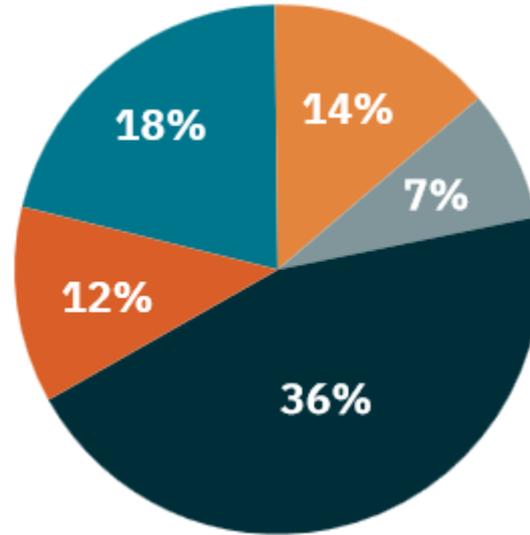


Why Get Certified?

Thursday, January 16, 2020



Why Are You Pursuing Professional Certification?



- INCREASED FULLFILLMENT AT WORK
- SALARY INCREASE
- PROMOTION
- GREATER CONFIDENCE AT WORK
- ALL OF THE ABOVE



61%

Of 2019 Salary Survey Report respondents hold a minimum of one certification.



Nearly 70% of employers invest in skills training.

36% of Certified BAs
reported that gaining
certification gives them
higher confidence at
work

- 2019 Salary Survey Report



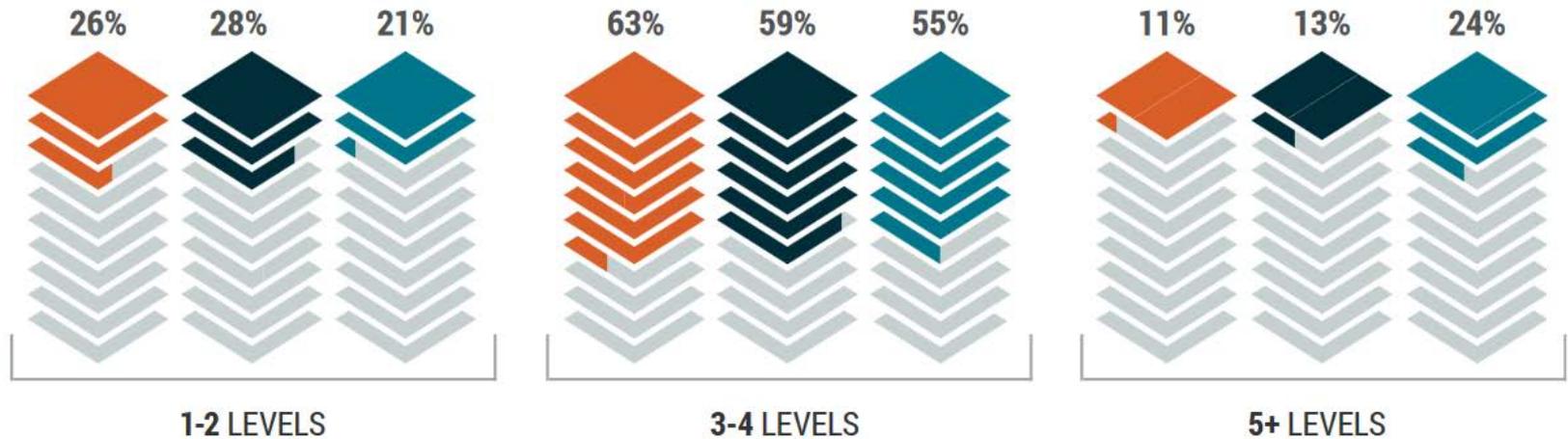
Do Certified Individuals Earn More?

*Business Analysis professionals who hold at least one certification earn **11% higher** than non-certified individuals according to IIBA's Business Analysis Salary Survey Report.*

How Many Business Analysis Career Levels Are There Within Your Organization?

Career Levels Within Organization (%)

REGION 1 REGION 2 REGION 3



Q&A

Panelist Discussion



Thank you!